POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Electronic Version v05

Stylesheet Version v05.0

Title of Invention

METHOD OF EMBEDDING PRODUCT

INFORMATION ON A DIGITAL VERSATILE DISC

First Named Applicant: John Francis Baxter Jr.

Attorney Docket Number: 21901

I hereby appoint the registered practitioner(s) at Customer Number:

21901



as attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

I am the Applicant/Inventor.

Full Name of Applicant of Record:

John Francis Baxter Jr.

Signature: /jack baxter/ Date: 2003-08-04